

PRESS RELEASE

The American College of Surgeons selects Digital Innovation, Inc. to provide data management services for the National Trauma Data Bank.

Tuesday, October 12, 2005

Chicago, IL – The American College of Surgeons and the Committee on Trauma (ACS-COT) announced today an enhancement of its groundbreaking strategic business relationship with Digital Innovation, Inc. (DI), developer of the trauma industry's leading software products – Collector and NTRACS.

DI and ACS have established a 10-year agreement, with options to extend, for DI to provide data management and support services for the National Trauma Data Bank (NTDB). Under this exclusive arrangement, DI will provide technology, software development, and operational support of the NTDB while working in close collaboration ACS and its NTDB team. The enhanced technology systems and program support will continue and further expand NTDB's ability to accept data from all trauma registry users and systems. ACS will continue to issue the call for data, and to provide support to NTDB participants during the process from the first stages through reporting.

Over the past 3 years, DI has supported the College's NTDB initiative and has helped hospital participation grow by over 20% each year. "Through DI involvement and assistance, and NTDB momentum, we have achieved our highest level of trauma center participation as well as expanded our record counts to all time highs", commented Melanie Neal, NTDB Data Manager. The 2006 NTDB will open its annual "call for data" in mid-February and will accept data until the submission deadline of May 5, 2006.

"Digital Innovation has proven to be a very beneficial business partner and one that has enabled us to focus our resources on the analysis of trauma data", stated Dr. John Fildes, NTDB Chairperson. "Our goal is to ensure advancement in the field of trauma research, trauma care and injury prevention and with DI's assistance, we can concentrate our efforts to achieving those end goals."

"DI is proud to announce the expansion of our relationship with the ACS", said Dr. John F. Kutcher, Jr., President and CEO of Digital Innovation, Inc. "We have dedicated 18 years of effort and service to the trauma marketplace and our involvement with the NTDB reinforces our commitment to the trauma community".

The American College of Surgeons is a scientific and educational organization of surgeons that was founded in 1913 to raise the standards of surgical practice and to improve the care of surgical patients. With more than 66,000 members, it is the largest organization of surgeons in the world. The ACS Committee on Trauma is a field force of literally thousands of ACS members in the United States, Canada, and Latin America. It publishes widely recognized guidelines on the resources required for optimal care of injured patients. NTDB is a registered trademark of the ACS.

Digital Innovation, Inc. is a full service software solutions provider specializing in the *design, development, and support* of database management applications and associated application development tools. The company provides industry-leading products in several market segments, most notably the medical registry environment. With over 1200 trauma registry customers, Digital Innovation is the leading vendor serving the trauma registry environment. Over 45 entire states, regions, or provinces have standardized on the Collector and NTRACS trauma registry applications. Collector is a registered trademark of Digital Innovation.

This release may contain forward-looking statements that involve a number of risks and uncertainties. The words "will" "can" and "confident" or the negative of these words, variations thereof or similar expressions are intended to identify such forward-looking statements. Digital Innovation, Inc. undertakes no obligation to update forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes in future operating results, financial condition or business over time.